

LCCUK Charity Ball 2025

 29 November 2025

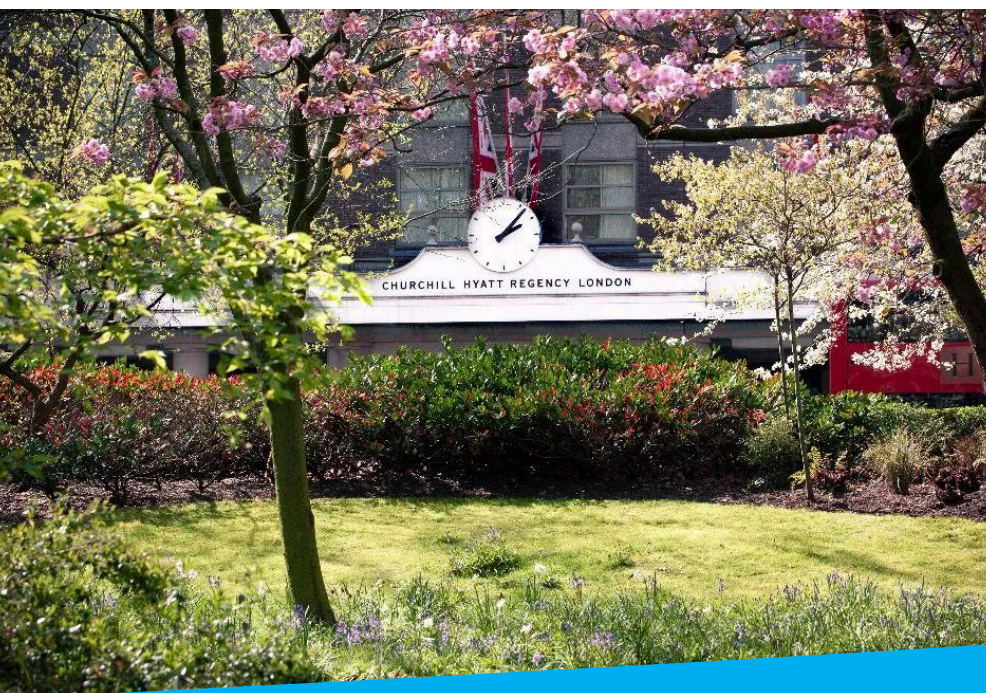
 Hyatt Regency London – The Churchill



Sponsorship Opportunities

LCCUK Charity Ball 2025

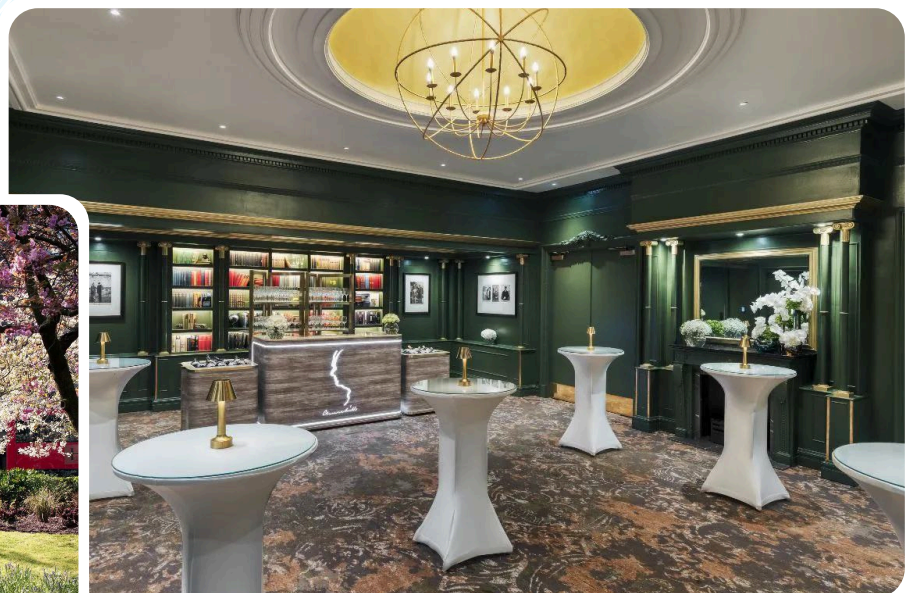
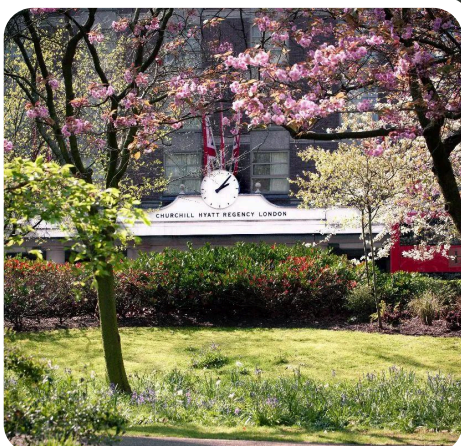
The LCCUK Charity Ball, an annual event hosted in collaboration with the Embassy of the Republic of Lithuania in London, stands as one of the year's most esteemed charitable gatherings. It unites the Lithuanian, British, and international elite, including diplomats and prominent business figures. This year's ball is proudly held under the patronage of H.E. Asta Radikaitė, the Ambassador of the Republic of Lithuania to the UK, and will feature notable attendees from the House of Lords, House of Commons, alongside the local Mayors and various members of the UK's diplomatic community.



We are honoured to partner with the Rimantas Kaukėnas Charitable Foundation – an organisation that for over 13 years has been supporting children with life-threatening oncological illnesses and their families in Lithuania. The Foundation provides not only financial aid but also emotional support, fulfilling dreams and creating moments of hope for young patients.

Sponsor Visibility in Numbers

- 160+ live guests – business, diplomatic and community leaders from the UK and Lithuania.
- 20,000+ social media reach – through LCCUK, the Embassy, partners and the Foundation's channels.
- 50,000+ Londonietė readership – partner articles, interviews, media coverage.
- 1,000+ subscribers – LCCUK newsletters and communication.
- Professional photo & video content – long-term visibility through post-event media.
- Exposure not only in the UK but also in Lithuania – via city partners, media and the LCCUK network.
- Depending on the chosen package, your brand visibility will also be extended across other LCCUK events.



Platinum Headline Sponsor – from £30,000

- Event presented as “LCCUK Charity Ball 2025 in partnership with [Your Company]”.
- Table for up to 10 guests. VIP service – champagne reception, gourmet dinner, wines and drinks included.
- Logo on the photo wall, main stage screen, invitations, programme, menu cards, and auction catalogue.
- Promotional video (up to 2 min.) shown during the programme.
- Opportunity for a company representative to deliver a welcome speech during the event.
- Dedicated photo or video session with your representatives + individual post-event coverage.
- Full-page advert in the programme.
- Verbal recognition by hosts from the stage.
- Inclusion in all PR and communications (UK & LT press, social media).
- Official acknowledgements post-event (“thank you” video and report).



Gold Sponsor – £15,000

- Table for up to 10 guests. VIP service – champagne reception, gourmet dinner, wines and drinks included.
- Logo on the photo wall, main screen, and programme.
- Promotional video (up to 1 min.) shown during the programme.
- Full-page advert in the programme.
- Verbal recognition by hosts from the stage.
- Inclusion in all PR and communications (UK & LT press, social media).
- Official acknowledgements post-event (“thank you” video and report).

Silver Sponsor – £7,500

- 2 seats at the Gala Dinner table (VIP service – champagne reception, gourmet dinner, drinks included).
- Logo displayed on the event screen and in the programme.
- Half-page advert in the programme.
- Verbal recognition by hosts from the stage.
- Inclusion in PR and communications (UK & LT press, social media).
- Official acknowledgements post-event (“thank you” video and report).

Special Sponsorships – from £10,000

Be the patron of a special part of the event and showcase your support where guests will directly experience it.

Options available:

- Champagne Reception – logo displayed in The Library area, recognition during the guest welcome.
- Dinner – logo on the menus, thanks during the main dinner programme.
- Live Music / Entertainment – logo on screen before performance, thanks from the stage.
- Auction & Lottery – logo on the auction catalogue and tickets, recognition before the auction.

Each special sponsor receives:

- Table for up to 10 guests (VIP service – reception, dinner, drinks included).
- Logo on the photo wall, event screen and programme.
- Half-page advert in the programme.
- Verbal thanks from the stage.
- Inclusion in PR and communications (UK & LT press, social media).
- Official acknowledgements post-event (“thank you” video and report).

Contact Us

We value your interest and support! If you have any questions or would like to get involved with LCCUK Charity, feel free to reach out to us.

